

Virtue Ally – CO₂ Emissions Mid-Year Report (Jan–Jun 2025)

Comparative Analysis with 2024

As part of our ongoing commitment to environmental sustainability, this mid-year report outlines Virtue Ally's carbon emissions performance during the first six months of 2025, compared to the same period in 2024.

1. Emissions Overview (Scopes 1, 2, and 3 Combined)

- 2025 (Jan–Jun):
 - Total emissions = 2,816.73 Kg CO₂
- 2024 (Jan–Jun):
 - Total emissions = 2,795.18 Kg CO₂

Although the total emissions have remained relatively stable year-over-year, we observed notable monthly variations in both directions.

2. Key Observations

- April 2025 recorded the highest emissions this year at 953.35 Kg, representing a significant increase compared to 575.72 Kg in April 2024. This spike may be linked to increased energy use or travel during internal projects.
- June 2025 shows a notable decrease with 395.80 Kg, compared to 522.67 Kg in June 2024, likely due to implemented efficiency measures and awareness campaigns.
- From January to March, emissions in 2025 were slightly lower or stable in comparison with 2024, indicating some progress in reducing early-year operational emissions.

3. Progress and Actions Taken in 2025

- Continued promotion of remote work and digital processes, reducing commuting and printing.
- Increased participation in CO₂ mitigation activities, including:
 - Tree planting initiatives.
 - Beach clean-up brigades (targeting 3,000 kg of waste collected).
- Initial rollout of energy-efficiency practices, including limited in-office hours and more efficient lighting systems.

4. Priorities for the Second Half of 2025

To reduce emissions in the remaining six months of the year, we will:

- Finalize implementation of our Green Procurement Policy.
- Launch a carbon-conscious travel policy to minimize Scope 3 emissions.
- Begin a training series for staff on carbon literacy and individual impact.
- Explore partnerships for renewable energy sourcing.

Conclusion

While emissions slightly increased in some months compared to 2024, Virtue Ally remains on track toward our annual reduction targets, with June 2025 emissions already showing a 24% drop versus April. The second half of the year will be critical for deepening our impact and aligning our operations with long-term sustainability goals.